



Media Release
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Groundbreaking U-Pass Announcement Celebrated by Students

VANCOUVER – Students are ecstatic that BC will be the first province in Canada to implement a U-Pass Program for its post-secondary students. The new program will give Metro Vancouver students access to a \$30 U-Pass, saving them over \$50 per month and thousands of dollars over the course of their studies.

“Today the government made good on an election promise to students,” said Nimmi Takkar, Chairperson of the Canadian Federation of Students-BC, “The U-Pass is an investment in the next generation, in the economy and the environment. This program is going to make a major difference in students’ lives and go a long way towards building a transit culture in British Columbia.”

On October 21, 2009, the OnePassNow campaign hosted the largest transit rally in BC history. The rally called for the BC government to implement a standardised and fair priced Metro Vancouver U-Pass and included a Proclamation from Mayor Gregor Robertson that October 21 will hereafter be “U-Pass Day” in Vancouver.

U-Pass programs are expected to begin throughout Metro Vancouver in January 2011.

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